

Transparent Oxide-coated Films for Packaging

Global Markets, Technologies, and Economics
2007 to 2011

This global study from Allied Development Corp. was developed from a survey of producers of transparent oxide-coated films. These films are defined to include SiO_x - and AlO_x -coated films.

Nine of twelve global transparent oxide-coated film producers participated in the survey. The largest producers participated, and as a result, the survey accounts for 89% of total global production.

“Transparent Oxide-coated Films” provides informative tables, figures, and commentary on market segmentations including end-use, geographic region, coating type, coating processes, substrate type, and packaging format.

It also includes quantitative forecasts and commentary on competitive films including PVdC-coated films, *Besela* film from Kureha Chemical Co. Ltd. of Japan, *KURARISTER* film from Kuraray Co. Ltd. of Japan, *Aclar Flex* film from Honeywell of USA, and others.

With this new study you can:

- ◆ Understand the economic reality and potential of transparent oxide-coated films from five case studies and one comparative base case
- ◆ Envision the future of the global transparent oxide-coated films packaging industry through market projections and important technological innovations
- ◆ Understand why the growth of transparent oxide-coated films is continuing
- ◆ Learn which applications are generating growth now and those that will be generating growth in the future
- ◆ Find out how successful industry participants will utilize oxide-coated films in the years ahead



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Expand your Network

Coating equipment manufacturers - Extensive profiles are provided for the major global suppliers of vacuum deposition equipment

Transparent oxide-coated film producers - Extensive profiles are provided for all twelve producers of transparent oxide-coated films

Allied Development Studies

Transparent Oxide-coated Films for Packaging was researched, written, and published by Allied Development Corp., of Burnsville, Minnesota U.S.A.

Other recent studies available from Allied Development Corp. include:

Oriented Films - Global Markets, Technologies, and Opportunities - a global study of the oriented films and sheet market with an emphasis on flexible packaging and labels

Pharmaceutical Packaging - Global Markets, Technologies, and Opportunities - an in depth analysis of the Global Pharmaceutical packaging industry

Retort Pouches - Global Markets, Opportunities, and Technologies - the definitive study of the global retort pouch industry, including technology, economics, and market analysis

Microwaveable Packaging - Technologies, Economics, and Markets - an in depth study of the North American Microwaveable packaging industry

Stick Pouches - Global Markets, Economics, and Technologies the first study dedicated to the stick pouch industry

Stand-up Pouches - Global Technologies, Markets, and Economics - an in depth study of stand-up pouches including volumes, trends, emerging competitive products, technologies, and economics

Medical Device Packaging - Global Technologies, Markets, and Economics - an in depth study of medical device packaging

Barrier Films and Coatings - Market Projections, Technologies, and Economics - a comprehensive global analysis of barrier materials used in flexible packaging

Flexible Lidstock Packaging - Markets and Technologies - a unique and in depth study of the NA flexible lidstock market

Brochures available at: www.allied-dev.com

Expand your Information Base

"Transparent Oxide-coated Films" includes 50 tables and figures detailing the market with projections and commentary on several market segmentations including end-use, coating type, coating processes, and others.

Illustrations of the equipment, coating processes, and the technology involved in producing transparent oxide-coated films are detailed in the Technology section

The Economic section includes five (5) economic case studies including analyses of transparent oxide-coated film production costs and comparisons of competitive barrier materials and structures

You will find unique benefits in this study that are available no where else:

- ➔ the results of an industry survey that accounted for more than 89% of global transparent oxide-coated film production
- ➔ economic case studies that calculate the cost of producing a variety of transparent oxide-coated films, all of which are benchmarked to the cost of metallizing
- ➔ market forecasts generated from a unique survey and a detailed, in-depth examination of the industry



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DEVELOPMENT

Packaging Consulting and Publications

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